

COMPANY PROFILE



Ningbo UnionRise I&E Co., Ltd



Mission Statement

Innovative Thinking and Design

Sustainable design and supply capabilities

Continuous
Improvement

Communication
is Key

TEAMWORK

Cost
Competitive

Our **Advantage** is Your **Advantage**



CONTENTS

1

Company Introduction

2

Business Overview

3

Our Factories

4

Showroom Images

Innovative Sustainable Competitive Advantage



1 Company Introduction

Company Introduction

What We Do

Our Products

Product Compliancy



Innovative Sustainable Competitive Advantage



Company Introduction

Ningbo Unionrise I&E Co., Ltd. is your one shop solution, a specialist manufacturer and producer of quality Arts & Crafts materials since 2012. Our Ningbo based office is the operational centre for all our customer service, providing exceptional customer logistics, QA and PE support, as well as our New Product Development team, bringing fresh and exciting products to the marketplace. Under our **ColorChoice**, **Craftoys**, **ArtChoice**, **TGs** and **Baking Craft** brands we have innovative quality products, that bring hours of creative fun to all ages.

Innovative Sustainable Competitive Advantage



What We Do

As a manufacturer and supplier we ensure that all of our products are **NON TOXIC** and **FULLY TESTED** to American and European safety standards. This gives our customers absolute confidence that the consumer will be getting a fully compliant product that provides exceptional value for money. We recognize that in an ever evolving marketplace that New Product Development is a key area to keep our customers at the forefront and to the benefit of their customer base and we work with our clients to produce winning products that deliver a great return on your investment.

Innovative Sustainable Competitive Advantage

Our Products



Adult Artist Material

Our product portfolio caters for all ranges, from the absolute beginner, intermediate grade and professional artist, we have the product to meet all needs:

- **Acrylic Paint**
- **Watercolour Paint**
- **Oil Paint**
- **Gouache Paint**
- **Canvas**
- **Artist Brushes**
- **Easels**
- **Oil Pastel**
- **Shading Pastel**
- **Sketching Sets**
- **Colouring Sets**
- **Artist Sets (mixed mediums)**
- **Painting Accessories**

Innovative Sustainable Competitive Advantage



Our Products



Children's Artist Material

A full range of exciting and vibrant products, to bring the creative and fun to learn aspect that children require.

- **Ready Mixed Paint/Poster Paint**
- **Tempera Paint**
- **Finger Paint**
- **Glitter Paint**
- **Pearlised Paint**
- **Acrylic Paint**
- **Fabric Paint**
- **Ceramic Paint**
- **Fluorescent Paint/Neon Paint**
- **Glow in the Dark Paint**
- **Face Paint**
- **Tie Dye**

Innovative Sustainable Competitive Advantage



Our Products



Children's Artist Material

A full range of exciting and vibrant products, to bring the creative and fun to learn aspect that children require.

- **Puffy Paint**
- **Dough and Modeling Clay**
- **PVA Glue**
- **Glitter Glue**
- **Crayons Normal**
- **Crayons Multi Coloured**
- **Colour Sand**
- **Watercolour Cake**
- **Children's Paint Brushes**
- **Canvas Painting Sets**
- **Ceramic Paint Sets**
- **Painting Accessories**

Innovative Sustainable Competitive Advantage



Our Products



Craft Kits and Stationary Items

A full range of basic Crafting items, Kids Craft Kits and up to more Adult themed items, fun and creativity for all.

- **Basic Craft**
- **DIY Craft Kits including EVA, Felt and Accessories**
- **DIY Adult Craft**
- **Seasonal Craft including Christmas, Halloween and Easter**
- **Wooden Kits**
- **Suncatcher Kits**
- **Scrapbooking**
- **Stickers**
- **Beads**
- **Embellishments**
- **Papier Mache Figures, Numbers and Letters**
- **Storage Boxes/Carrier**
- **Paper Puzzle**

Innovative Sustainable Competitive Advantage



Our Products



Toys and Games

A full range of Toys and Board Games, to aid in learning and having fun for all the family.

- **Pocket Money Toys**
- **Board Games**
- **Classic Games**
- **Learning Activities**
- **Soft Plush Toys**
- **Lego**
- **Card Games**

Innovative Sustainable Competitive Advantage



Our Products



Baking Craft

A full range of Baking Parchments and Cupcake Holders

- **Cupcake Holders**
- **Parchment Paper**

Innovative Sustainable Competitive Advantage



Product Compliance

Our fully compliant partner factories are based in Zhejiang Province China, we understand the requirements from our customers in terms of testing and compliance with quality being at the forefront of everything we do.

Product Compliance

- **EN71-1, 2, 3, 7, 9, 12**
- **BPB / USP61**
- **BPC / USP51**
- **TRA**
- **Phthalate**
- **Cadmium**
- **SVHC**
- **BS7272**
- **PAH**

Innovative Sustainable Competitive Advantage



2 Business Overview

Business Overview

Business Landscape

Strengths

Upcoming Opportunities



Innovative Sustainable Competitive Advantage





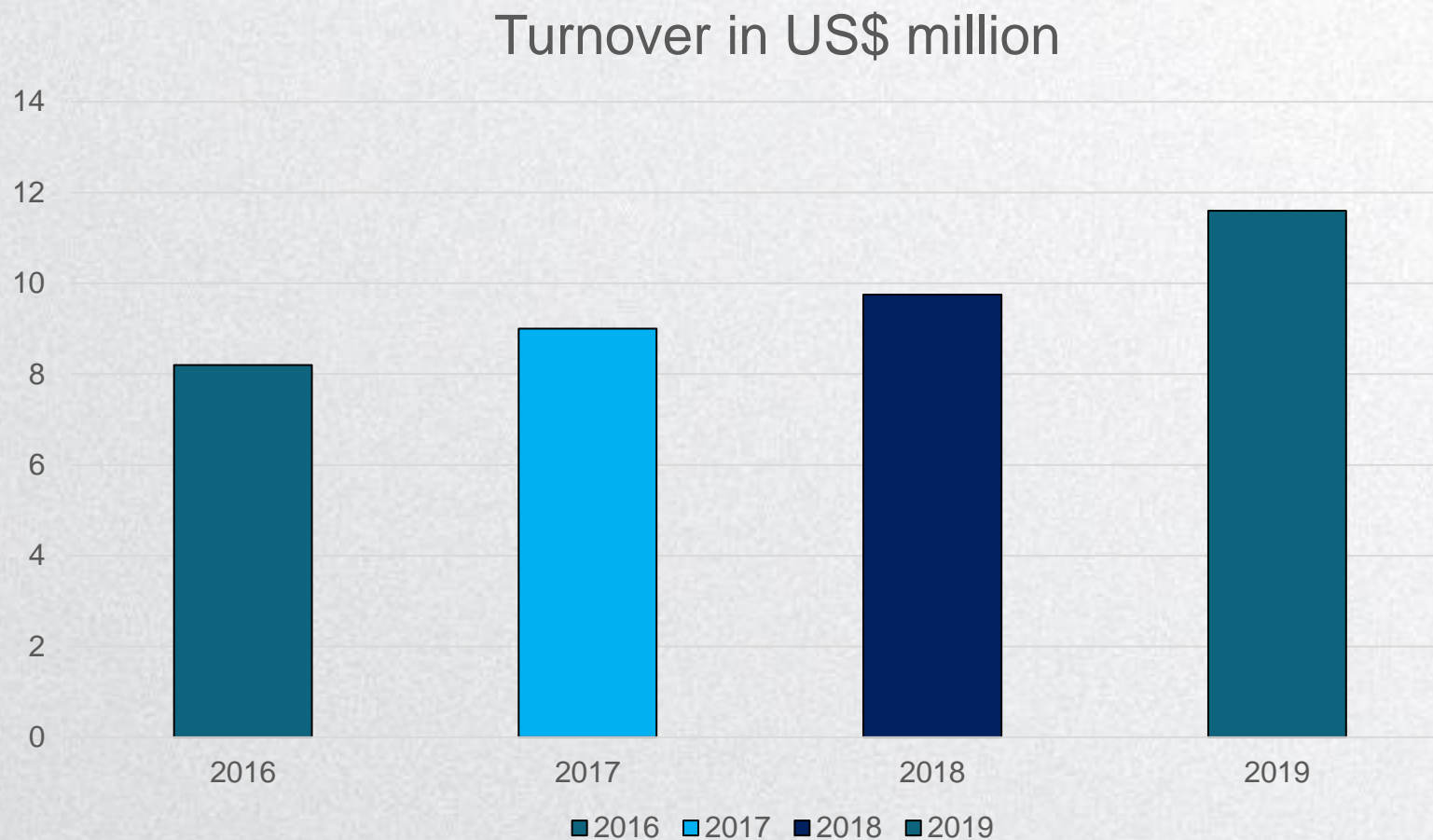
Business Overview

- We had seen year on year growth of around 10% since 2016, in 2019 our annual growth was 18%, this was achieved through continuous growth with our key customers in the craft, DIY fashion and colouring products and board game ranges.
- We have recently moved into our new office facility covering 1,200 square meter and also our craft factory relocated to a new site.
- Due to the COVID 19 Virus we can see a fall in some seasonal products, especially for the US market, design projects are still ongoing, but product selections have decreased. mainland Europe the market is still healthy, a big growth area has been in Australia for craft and artist materials.
- For one of our customers in the promotional industry we are also supplying PPE non medical masks and hand sanitizer.
- We have developed a range of DIY Fashion and colouring products with a European Toy company, which includes Vinyl characters, Bandanas, Bags.
- Currently we have a design team of 5 people, we are always looking to strengthen our design aspect, as this is fundamental to the business, we will look into this as and when and how this fits into our business strategy.

Innovative Sustainable Competitive Advantage



Business Overview

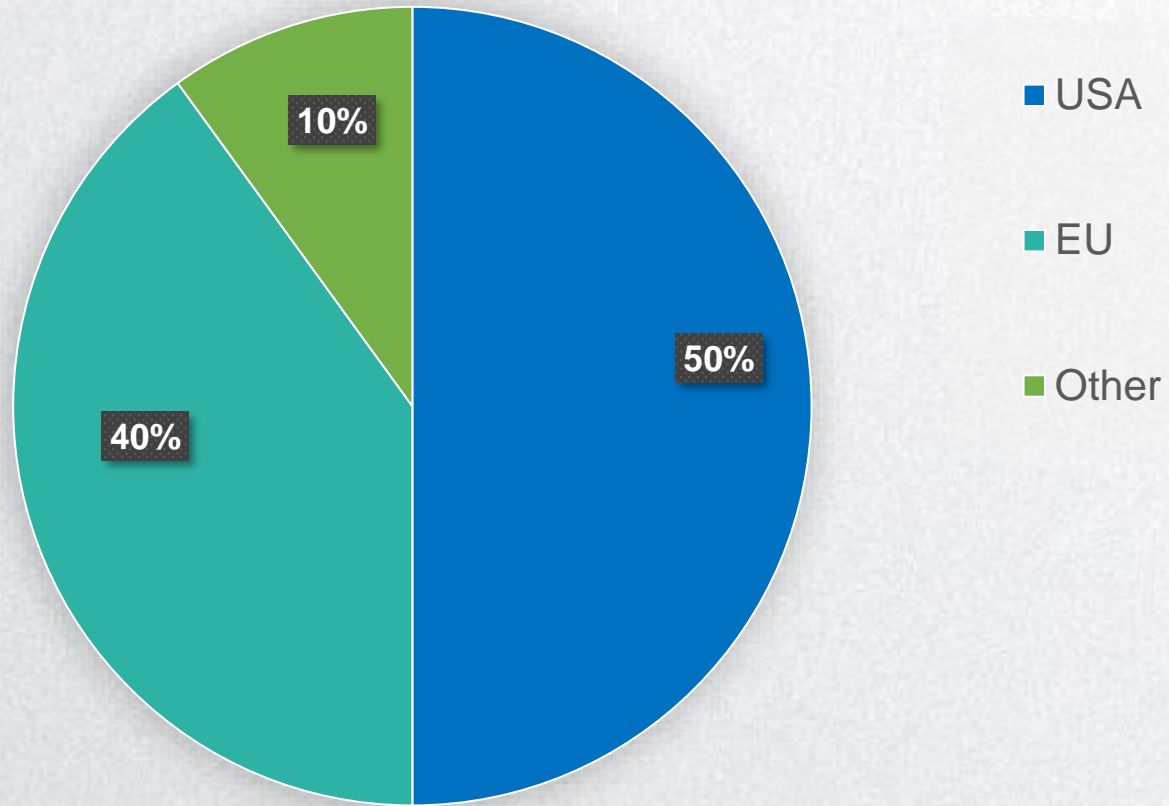


Innovative Sustainable Competitive Advantage



Business Landscape

Business by Regions



Innovative Sustainable Competitive Advantage



Strengths

- In House Product and Packaging Design Team
- Product Expertise
- Market Knowledge/Awareness
- In House Manufacturing Facilities
- Quality Management Systems
- Product Compliancy
- Customer Focused
- Cost Competiveness

Innovative Sustainable Competitive Advantage



Upcoming Opportunities

- Understand the need for continuous improvement to keep ahead of the market competition
- R & D driven solutions, in line with market and customer trends
- Investment in capital equipment where identified to enhance production capacity/efficiency
- Seek new opportunities with existing/potential customers to deliver sustainable business growth

Innovative Sustainable Competitive Advantage



3 Our Factories

Zhejiang Karry Painting Materials Co., Ltd.

Ningbo UnionRise Arts and Crafts Manufacture Co., Ltd.



Innovative Sustainable Competitive Advantage



Our Factories

Zhejiang Karry Painting Materials Co., Ltd.

Established in 2003, located in Lanxi City, with a factory footprint of 32,000 Square Meters.

In house fabrication for: Paints, Crayon, Canvas, Suncatchers, Dough

In House injection and blow moulding

Number of Workers: 250 workers during peak months May to September

Number of Machinery: 5 Assembly/Production Lines



Innovative Sustainable Competitive Advantage

Zhejiang Karry Painting Materials Co., Ltd

Compliance Certificates

- ISO 9001
- FCCA
- SMETA
- WCA
- BSCI
- GSV
- Disney

Innovative Sustainable Competitive Advantage

Zhejiang Karry Painting Materials Co., Ltd

Crayon Manufacture and Wrapping Machines



Innovative Sustainable Competitive Advantage

► Zhejiang Karry Painting Materials Co., Ltd

Injection and Blow Moulding.



Innovative Sustainable Competitive Advantage

Zhejiang Karry Painting Materials Co., Ltd

Paint and Filling Lines



Innovative Sustainable Competitive Advantage

Our Factories

Ningbo UnionRise Arts and Crafts Manufacture Co., Ltd.

Established in 2015, located in Ningbo, with a factory footprint of 5,000 Square Meters.

In house printing and die cutting machines for paper and craft.

Craft and gift box manufacture.

Number of Workers: 50 workers during peak months May to September.

Number of Machinery: 2 Assembly/Production Lines.



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Arts & Crafts Manufacture Co., Ltd.

Compliance Certificates

- ISO 9001
- SMETA 4P
- SCAN
- FSC

Innovative Sustainable Competitive Advantage

Ningbo UnionRise Arts & Crafts Manufacture Co., Ltd.

Die Cutting and Screen Printing



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Arts & Crafts Manufacture Co., Ltd.

Material Cutting and Guillotine



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Arts & Crafts Manufacture Co., Ltd.

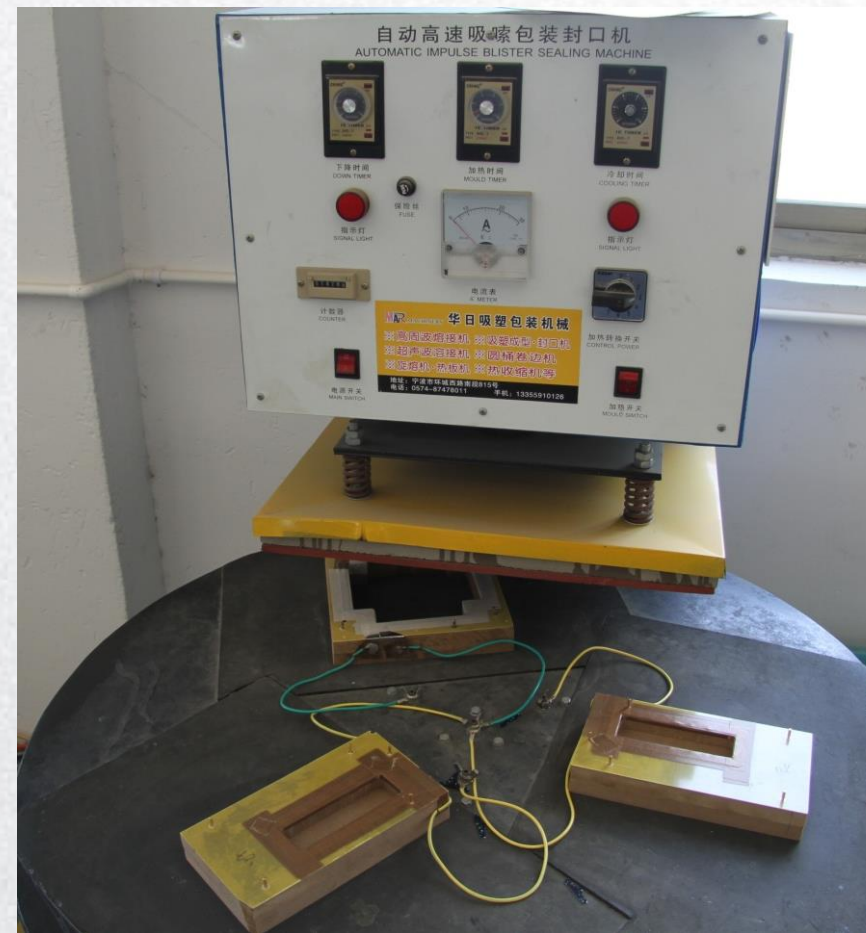
Production and Packing Line



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Arts & Crafts Manufacture Co., Ltd.

Stamping and Blister Machines



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Arts & Crafts Manufacture Co., Ltd.

Game Block Labeling Machine



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Arts & Crafts Manufacture Co., Ltd.

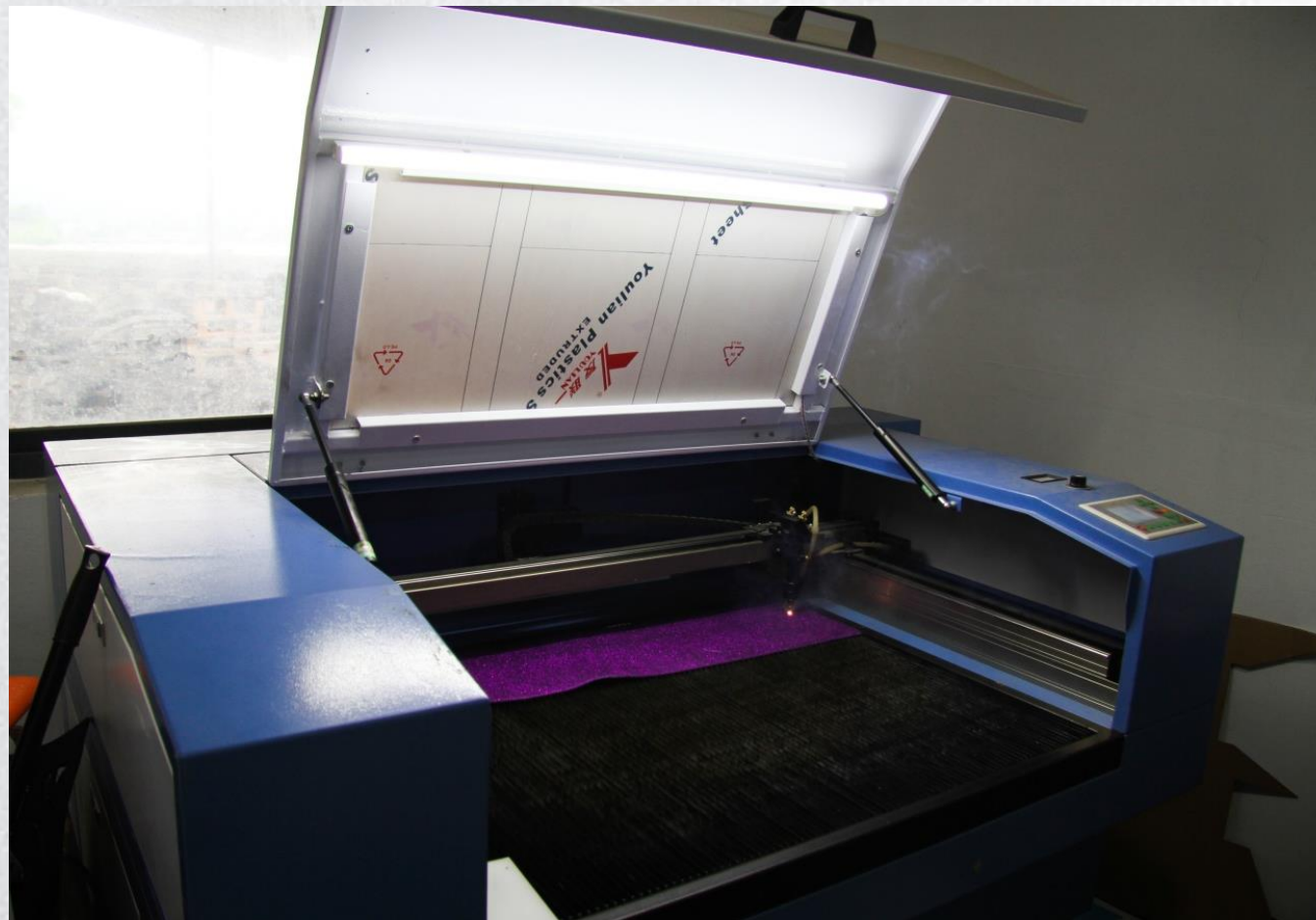
Material Warehouse and Finished Goods Warehouse



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Arts & Crafts Manufacture Co., Ltd.

Sample Making Laser Cutting Machine



Innovative Sustainable Competitive Advantage

4 Showroom

Innovative Sustainable Competitive Advantage



► Ningbo UnionRise Showroom Images



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Showroom Images

Children's Artist and Colouring Materials



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Showroom Images

Children's Artist and Colouring Materials



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Showroom Images

Children's Artist and Colouring Materials and Baking Craft



Innovative Sustainable Competitive Advantage

Ningbo UnionRise Showroom Images

DIY Craft



Innovative Sustainable Competitive Advantage

► Ningbo UnionRise Showroom Images

DIY Craft



Innovative Sustainable Competitive Advantage

▶ Ningbo UnionRise Showroom Images

DIY Craft



Innovative Sustainable Competitive Advantage

■ Ningbo UnionRise Showroom Images

DIY Craft



Innovative Sustainable Competitive Advantage

▶ Ningbo UnionRise Showroom Images

DIY Craft



Innovative Sustainable Competitive Advantage



Ningbo UnionRise Showroom Images

Adult Artist Material



Innovative Sustainable Competitive Advantage



Ningbo UnionRise Showroom Images

Adult Artist Material



Innovative Sustainable Competitive Advantage

Our Contacts

Tom Bligh

Merchandiser Manager

Telephone: +86 574 8281 5685

Mobile: +86 181 4209 9225

Email: merchandiser01@union-rise.com

Raymond Luo

General Manager

Telephone: +86 574 8281 5808

Mobile: +86 189 5781 6677

Email: raymond.luo@union-rise.com

Add.: Floor 19, Sun and Moon Constellation Building, No. 7 Tianzhi Lane, Shounan Street, Yinzhou District, Ningbo City, Zhejiang Province, China.

Innovative Sustainable Competitive Advantage

THANK YOU

Innovative Sustainable Competitive Advantage